



## Profile

**into** is an award-winning multi-discipline lighting design consultancy, with over 38 years of experience working with talented architects, interior designers and clients.

With a design office in London and established partnerships in Germany, Dubai, Hong Kong and the USA, into is able to provide lighting design services for projects throughout the world.

Our experience covers all types and scale of projects including:

- Airports
- Bars
- Car Showrooms
- Cinemas
- Clubs
- Corporate Headquarters
- Department Stores
- Health & Beauty Projects
- Hotels
- Landmark Buildings
- Member Clubs
- Museums
- Casual Dining
- Exclusive Restaurants
- Retail Flagships & Rollouts
- Shopping Centres

The creative and commercial experience of **into lighting** enables us to develop intelligent lighting proposals within the parameters of budgets and timescales. We can be appointed in a number of ways and tailor our services to a specific project and client needs. All project teams are overseen by a Director and/or Associate to ensure a high level of service at all times.

## Services

We provide a range of professional services, and strive to always realise our clients' vision through creative lighting design on budget and on time.

**into** are unique in that we can be appointed on either a 'Fee' or a 'Design & Supply' basis. We provide the same high level of design input for each appointment route. On a 'Design and Supply' basis we also manage the procurement and supply process in-house to ensure the integrity of the original lighting design and specification is maintained, delivered and installed.

We are independent of all manufacturers and our selection criteria for lighting equipment are based on providing the best performance and aesthetic within budgets and timescales.

Our in-house technical department ensures our clients benefit from professional advice on the latest lighting technology and energy regulations. We also develop bespoke light fittings as part of a complete project.

We are flexible in how we can be appointed and the services that we provide, however our scope of work usually aligns with the following stages:



## **Into Lighting Company Outline**

Inception and feasibility / survey

Concept Design

Design Development for tender

Detailed Design and Production for construction

Overseeing construction and implementation

Focusing and Programming at handover

### **Team**

The into team is over 40 strong and made up of qualified specialists from a broad range of backgrounds including lighting design, product design, electrical engineering, interior design and architecture.

Our founding directors are still an integral part of the company 35 years on. They have carefully built an experienced team who will ensure continued success and development for into lighting.

### **Key management team:**

Darren Orow – Director  
BA [Hons] Product Design and Engineering  
19+ years of professional experience in lighting design and specification. 15+ years with into.

Russell Ford – Director  
M Eng. Architectural Engineering  
19+ years of professional experience in lighting design and specification. 15+ years with into.

Duncan Hamilton – Director  
BA [Hons] Three-Dimensional Design  
15+ years of professional experience in lighting design and specification. 9+ years with into.

Anthony Stead – Associate  
BA [Hons] Three-Dimensional Design  
15+ years of professional experience in lighting design and specification. 13+ years' with into.

Philip Dunbar – Project Development Manager  
BA [Hons] – Product Design  
15+ years of professional experience in lighting product design and development.

### **Commercial**

Anthony Cutting – Managing Director  
45+ years of professional experience in lighting design and specification. 35+ years with into.

Stephen Barnes – Financial Director  
20+ years of professional experience in the lighting industry. 15+ years with into.

### **Technical**

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## Into Lighting Company Outline



James Hyson – Technical Design Manager  
MDes – Product Design

7+ years of professional experience in lighting product design and development.